



MEETING MINUTES

Public Art Commission

Wednesday, February 13, 2019

Members Present: Scott Mumma – C, Melissa Jackson, April Dunn, Ingrid Hooks, Nancy Neely, Margo Pemmaraju

Members Absent: John Foster - VC

CALL TO ORDER

The meeting was called to order by Chair Scott Mumma at 6:30pm with a quorum present.

APPROVAL OF MEETING MINUTES

Minutes from 1/09/19 motion: 1st by Melissa / 2nd Nancy and all present approved.

PUBLIC COMMENTS

No public comments

ART INSTALLATION WITH ATRIUM

Meg-Art withdrew their proposal for the Atrium project due to feeling she could provide the design and idea. However, did not feel she could complete the entire project with construction and install. Left with one proposal by Grace Scott.

What can we do with the activation going on currently at events with the tiles? Do we want to do another call to artists? Can we return to Atrium and see if we can raise the stipend? Feel the stipend needs to be higher since the piece with the tiles will take a bit more time with design, construction & install. We can blast the call to the universities in the state with art degrees. It might bring more interest.

Can we go back to the proposal left and ask the artist if she has another idea to make it different and kinetic with the current proposal submitted? Make it look less like a logo and more fun. Something that is kinetic and interactive. Going to go back to Grace and see if we can make it kinetic. An idea is to add a mirror to the piece to make it interactive. Like to see how we can blend it in to the scheme outside already present in that area.

Three options: Commission to request another call to artists. Talk to Atrium about increasing stipend. Talk to current artists to refine the piece.

Commission to discuss with Atrium. Go back to the artists, if Atrium agrees, to resubmit another idea that follows guidelines.

BUDGET 2019-2020

Budget was not received well when presented. Still looking at how to enhance the Arts and Cultural Building. Murals seem to be a popular item people are looking for.

Have a mascot (root vine) using the "H". Vine represents the farming community. Make a character out of the vine. Survey can be done to vote for the mascot and let the community submit ideas. We don't want to make the mascot a goal currently (this is a big long time branding project). Something we can keep bringing up and take the time to create right.

We need to look at creating a sponsorship packet/letter to local businesses. Start with an official letter and make a sponsorship packet to hand out to the businesses. This will be a 2019 goal of the commission.

Some of the places the commission would like to focus on is the art center, sculpture art garden, & fundraising.

Jail – has its own identity and the town has other property that we can create into a sculpture garden. Cornelius used a public park to get a sculpture garden. There is a lot of space in this town that we can work with.

2019 Goals:

1. Work with Town Manager for guidance and getting a foundation/vision
2. Sponsorships & packet
3. Network / contacts together
4. Projects (benches and murals)

Review and recommend the projects in the town is our main focus. But we can concentrate on sponsorships to help push ideas we want to see implemented.

UPDATES/COMMENTS

Found foundations we can utilize and is similar to partners for parks. Donations go to them and they provide the tax receipts.

1. St Johns Cultural Council: available to 501c3 only, expensive, we pay 5% of gross deposit as the management fees, located in Florida. Good place to process funds.
2. Fractured Atlas: \$10 a month for corporate membership or \$20 per month for premium membership. More bang for the buck with resources provided instead of just being a deposit account. In the long run this could connect us to opportunities. Need a valid email. We need to have a tax ID to utilize.

Start small and go up to the next foundation. ASC reach out to them for foundations in the area but have not had any luck. NC Council for the Arts we can reach out to them to ask about a local foundation. News article out today about ASC is having a hard time getting funding and is looking to the county for funding.

HELLO HUNTERSVILLE / UPDATES

Commission requested to change dates of March & April meeting. New meetings dates will be Tuesday, March 12 and Tuesday, April 9 due to staff liaison absence on Wednesday's original scheduled dates/times. Will post updated times to all communication channels.

Looking to follow up on Primal Brewery and possible connection to a wood worker.

Hambright Rd and new language school. Art is being proposed for the intersection in the plan. Looking to see if CMS will fund that project and commission would be more than happy to pass along some ideas for art in that area.

Details on mural proposal on Guinard property with local artists will be passed along as they are worked out between the artist and property owner since it is private property and not town owned.

Have an example of a kinetic bicycle that could be a potential donation for the greenway coming to the 115/downtown area.

Sunday, May 5 from 2-6pm – asking the commission to mark their calendars to be present. Will have a tent next to Atrium for information to the public and to be next to the tile activation.

Parking deck was given a rough estimate from a local artist (Nick – Napoletano Art). Looking around \$20,000-\$40,000 to complete the side with a mural. This would be great for sponsorships and potentially multiple ones to accomplish this project.

Looking to do a call to artists for mosaic benches at the bus stops on the north bound / south bound side of 115. These benches would be pieced together by the public at Hello Huntersville, taken back by the artists to seal and brought back to be grouted and installed at the location. South bound side can be installed right on sidewalk. North bound side would need a concrete pad and retaining wall for the cost of approximately \$500.00 and would be a 2'x7'x2' section. Benches will need to be ordered for approximately \$500 per bench and will not be included in the artist's responsibilities. Timeline for the call is two weeks with commission approval on Tuesday, March 12 of the artist and selection then sent to the board for Monday, March 18 approval. Funding from ASC for grant received is \$5,000. Looking at a potential sponsors for another \$5,000. Total project budget is the current amount of the secured \$5,000. This will fund one bench. If another sponsor is gained we will look at funding both benches off sponsorships received.

Vote to form call to artists for benches at downtown bus stops: April: 1st, Ingrid: 2nd and unanimously all 6 voted yes.

There being no other business to discuss – motion to adjourn... April: 1st, Melissa: 2nd and unanimously the meeting was adjourned at 8:16pm.

The next meeting will be on Tuesday, March 12 at 6:30 p.m.